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Wisconsin Technology Council: Foxconn joins major firm list for March 19 Tech Summit

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To learn more, visit: www.wistechsummit.com

MADISON – Eighteen major firms, including new arrival Foxconn Technology Group, will meet with emerging companies at the 2018 Wisconsin Tech Summit, to be held March 19 at the GE Healthcare Institute in Waukesha.

Emerging companies may apply through Feb. 14 to be eligible for possible “speed dates” with the major firms. More information, including an application form, can be found at wistechsummit.com. Repeat emerging companies are welcome to apply.

Participating major firms are Accuray, American Family Insurance, AT&T, Aurora Health Care, BloodCenter of Wisconsin, Dedicated Computing, DXC Technology, Exact Sciences, Foxconn Technology Group, GE Healthcare, Johnson Controls, Marshfield Clinic Health System, Northwestern Mutual, Promega, Rockwell Automation, TASC, WEA Trust and WIPFLi.

Summit objectives for the major companies are summarized at wistechsummit.com.

Major firms will be able to hear from emerging companies with innovative products or services tied to areas such as Internet of Things, imaging, data storage, blockchain, software and data analytics in sectors ranging from health care to information systems, and from power electronics to telecommunications.

Applications are welcome from early stage funds that may want to introduce portfolio companies and otherwise connect with major companies.

“The evolving information needs of major companies may require strategic partnerships with innovative young companies,” said Tom Still, president of the Wisconsin Technology Council. “Potential business relationships might include contracting for research and development, becoming part of a larger supply chain, and pursuing investment or acquisition strategies.”

Emerging companies may apply to participate at wistechsummit.com with a deadline of Feb. 14. The application is on the website or can be downloaded here. A selection process involving major companies and the Tech Council will follow. Selected companies may meet with multiple companies, depending on mutual interest.

A company registration fee is due at the time of application and are available online. Companies that are not selected to participate will receive a full refund.

Attendance at the event is limited to representatives of participating major companies, selected emerging firms or funds and event sponsors. Limited general admission may be opened prior to the event.

The “speed dating” meetings on March 19 will run about 15 minutes each. Other features of the event will include:
Educational seminars, which will be available to all participants during those times in which they are not scheduled for individual meetings;
An event overview and opening discussion to help set the stage for emerging companies by allowing major companies an opportunity to talk generally about their goals, needs and emerging markets;
A continental breakfast, networking lunch and onsite reception.

Sponsors thus far include American Family Insurance, American Transmission Company, AT&T, Baird Capital, BDO, BloodCenter of Wisconsin, Dedicated Computing, DXC Technology, Enbridge, Flad Architects, GE Healthcare, IBM, Marshfield Clinic Health System, Northwestern Mutual, Omni Resources, Quarles & Brady, River Valley Bank, UW-Green Bay, UW-Madison Office of Corporate Relations, UW-Milwaukee Research Foundation, von Briesen & Roper, WEA Trust, Wisconsin Economic Development Corp. and Wisconsin Hospital Association

Visit wistechsummit.com for more information on the event, the application process, registration and sponsorship opportunities.