

Wisconsin Technology Council: What can Wisconsin learn from S. Carolina's BMW project?

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Renowned economist Von Nessen to speak May 24 in Racine

RACINE, Wis. – Foxconn Technology Group is expected to begin work soon on its production plant in the Racine County town of Mount Pleasant. Hear how a similar investment from BMW affected the South Carolina economy and prompted major changes in that state.

The luncheon will be held at Gateway Technical College's SC Johnson iMET Center, 2320 Renaissance Blvd., Sturtevant. Registration, networking and lunch start at 11:30 a.m. and the presentation at 12:15 p.m. The cost is \$25 for Tech Council individual members, WisPolitics/WisBusiness members or subscribers, \$35 for non-members and included for Tech Council corporate members. [Click here to register.](#)

Joey Von Nessen, a top economist at the [University of South Carolina](#) who has studied the BMW impact on manufacturing clusters, and who has tracked the Boeing project in Charleston, S.C. Von Nessen also does annual economic forecasts for South Carolina and provides expert advice to the Federal Reserve Bank of Richmond.

Von Nessen's presentation will be followed by a conversation with **Roxanne Baumann**, director of global engagement at [Wisconsin Manufacturing Extension Partnership](#), **Mark Mone**, chancellor of [UW-Milwaukee](#), and **David Vasko**, director of advanced Technology at [Rockwell Automation](#). Tech Council President **Tom Still**

will moderate.

“It’s often important not to ‘reinvent the wheel’ and to learn from the successes and mistakes of others in similar settings. That’s what Von Nessen can do to help Wisconsin as the Foxconn project gets formally under way,” Still said.

Luncheon sponsors include [UW-Milwaukee](#), [American Transmission Co.](#), [Aurora Health Care](#), [Sports Physical Therapists/Occucare](#), [Greater Milwaukee Associations of Realtors](#), and the [Southshore Realtors Association](#). This event is jointly produced by the [Wisconsin Technology Council](#) and [WisPolitics/WisBusiness.com](#).

The [Wisconsin Technology Council](#) is the independent, non-profit science and technology adviser to the governor and Legislature, with events, publications and outreach that contribute to Wisconsin’s tech-based economy. To join, go to www.wisconsinintechcouncil.com or call 608-442-7557.