

Wisconsin Technology Council: 'WisBiz: The Show' features Joe Kremer of Isomark

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MADISON - The latest episode of "WisBusiness.com: The Show" features an interview with Joe Kremer of Isomark, who discusses the latest with his company and how a new state law will help similar young companies. Also, Liz Schrum presents Tech Metrics, which chart key indicators and events in the Wisconsin economy.

In a separate commentary, Tech Council President Tom Still talks about higher education's efforts to balance science and tech education with the liberal arts.

Click [here](#) to view the biweekly show and Still's commentary, produced by Red Arrow Production for the Tech Council and WisBusiness.com, as well as archives of past shows. The show is sponsored by UW-Milwaukee, BDO and Exact Sciences.