

# WisGOP: Attorney General Brad Schimel launches re-election campaign

Posted on Friday, Mar 9, 2018

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

## **FOR IMMEDIATE RELEASE**

March 8, 2018

Contact: Alec Zimmerman

[\(608\) 257-4765](tel:(608)257-4765)

## **In the News: Attorney General Brad Schimel Launches Re-Election Campaign**

[\*Fighting to keep Wisconsin families safe\*](#)

[Madison, WI] — Attorney General Brad Schimel launched his re-election campaign yesterday. [In a video](#), Schimel makes clear that he's fighting to keep Wisconsin families safe and standing with law enforcement.

Check out news from Attorney General Schimel's re-election campaign launch below and [watch his launch video here](#).

**[From the Milwaukee Journal Sentinel:](#)** *GOP Attorney General Brad Schimel launched his re-election bid Thursday. "As a career prosecutor, your attorney general, I'm fighting for Wisconsin," Schimel said in a video kicking off the campaign.*

**[From the Associated Press:](#)** *Schimel won election to his first term as attorney general in 2014. He issued a news release Thursday morning announcing his re-election campaign along with an online ad touting his work to combat opioid abuse, human trafficking and elder abuse. An unseen narrator describes Schimel as tough,*

*fair and independent.*

***From Wisconsin Public Radio:*** He emphasized his background as a prosecutor in his announcement video, with the ad's narrator referring to Schimel as the state's "top cop" and proclaiming he had kept Wisconsin safe. "Drug dealers and criminals are behind bars," the ad proclaims. "Human trafficking rings and the offenders behind them face prosecution and jail time."

***From WSAU:*** Brad Schimel made his pitch in a YouTube video Thursday morning, announcing his intent to seek another term and promising to continue the fight against opioid abuse and human trafficking if re-elected. "As a nearly 30-year prosecutor and Wisconsin's Attorney General I've been on the front lines in the battle against opioid and drug abuse, human trafficking and killing over-reaching regulations that stall job growth,"

***From RightWisconsin:*** Schimel's campaign announcement was accompanied by a new campaign video highlighting his efforts against violent crime, human trafficking, and the abuse of seniors.