

WISGOP: Launches new “Dangerous Race to the Left” website and digital ad campaign making case against Democrat candidates for governor

Posted on Thursday, May 31, 2018

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Contact: Alec Zimmerman
(608) 257-4765

[Madison, WI] — The crowded field of Democrat candidates for governor are tripping over themselves trying to run further to the left than ever before. Today, the Republican Party of Wisconsin is launching a new digital ad campaign and website making the case against the Democrats’ dangerous records of failing to stand up for hard-working families and supporting backward policies that would imperil Wisconsin’s comeback – showing that this primary is a dangerous race to the left.

“The ten Democrats running for governor are engaged in a dangerous race to the left, from their failures to stand up for hard-working families to the out-of-touch policies that would take us backward and put Wisconsin’s comeback at risk,” said Alec Zimmerman, spokesman for the Republican Party of Wisconsin. “With Governor Walker’s reforms delivering real results like more people working than ever before, unemployment at Wisconsin’s all-time low, and historic funding for our classrooms, we can’t afford to turn back now.”

The ad campaign includes digital ads that will run on online platforms during the upcoming Democrat convention in Oshkosh and encourage Wisconsinites to visit the website DangerousRaceLeft.com. All of the candidates will be featured with their own pages on the site, highlighting how their liabilities would be harmful to Wisconsin if elected, and the site will remain an ongoing effort to make the case

against the Democrat field.