

Women in new Evers TV ads accuse Walker of 'playing politics' with healthcare

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Dem gov candidate Tony Evers this morning released two TV ads featuring women who accuse Gov. Scott Walker of playing politics with healthcare and say it's time for a change.

The campaign said the ads, which come on the heels of Evers releasing a prescription drug plan, will run statewide on TV and digital formats.

One features a woman identified only as Jacque of Oconomowoc, who says she can't afford a pill that's \$200 a day, "even though it could extend my life by a decade."

She adds she has a life threatening kidney disease and just wants "more time with my girls and my family." Jacque says that's why she's voting for Evers, who brings her hope.

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"He's got a good plan to lower healthcare and prescription drug costs, and he won't play politics with our healthcare like Scott Walker," she says to close the spot. "I think it's time for a change."

The second ad features a woman identified as Sue, of Onalaska, who opens the spot saying the "cost of healthcare in Wisconsin is absolutely outrageous."

She says she has stage four breast cancer, calling it "terrifying" and saying Walker "would rather play politics than deal with our healthcare costs."

Sue adds, “Here in Wisconsin, we pay 50 percent more than people three miles away in Minnesota.”

She closes the spot saying Evers has “a good plan for lowering healthcare costs and the price of prescription drugs. It’s time for a change.”

The line about the cost of healthcare in Wisconsin vs. Minnesota has been a point of contention between the candidates. It relates to the cost this year to purchase individual insurance through the state and federal marketplaces created after the Affordable Care Act. Walker has since proposed and the Legislature approved a reinsurance plan that is projected to cut Wisconsin rates for 2019.