# America First Policies: Starts phase 2 of its "End the Witch Hunt" campaign in Wisconsin

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**Arlington, VA** – America First Policies is starting a second round of its "End the Witch Hunt" campaign, launching a $2 million-dollar advertisement spend on 27 Congressmen who likely will be the swing legislators on an impeachment vote.

Our first round of ads inspired over 34,000 calls to targeted Congressional offices and in Wisconsin, this pressure is resonating with voters who are tired of the partisan investigations:

Nicole Morrison, a Wisconsin nurse [said](#), "There's so much information that sometimes it's hard to decide which is the truth and which is just rumors, so I just don't pay attention to it. I feel like we've been hearing since the second that he was elected president he needs to be impeached, so why waste my time to listen to it?"

America First Policies is looking to mobilize constituents of Rep. Ron Kind (WI-03) to hold him accountable and let him know it's time to end the witch-hunt, oppose impeachment, and get back to the work of the American people.

The national campaign includes a $400,000 digital advertisement buy, $276,750 newspaper spend, and $1.6 million on cable and broadcast television.

**To watch the ad, [click here](#).**

A combination of the digital, television and text messaging will start today, and will continue until December 16. Television ads will air in 14 districts.

In addition, America First Policies has conducted focus groups and has done polling that suggest constituents in these districts oppose impeachment, and overwhelmingly want Congress to stop wasting their time and taxpayer money on impeachment.  To see the results of the polling, [click here](#). To read about our focus group testing, [click here](#).