

Coalition of Aging and Health: Commends Joint Finance Committee action on vaccine education

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MADISON, WI, June 5, 2019—The Coalition of Wisconsin Aging and Health Groups today commended Assembly Speaker Vos, Joint Committee on Finance Co-Chairs Senator Darling and Representative Nygren and the Committee membership for the inclusion of funding to conduct a statewide, science-based public outreach and educational campaign related to vaccinations.

“With measles north and south of us it’s only a matter of time until we start seeing cases here in Wisconsin. I thank and commend the Speaker and the Joint Committee on Finance for their forward thinking in addressing this issue before it gets here” said Rob Gundermann, President and Executive Director of the Coalition.

A recent study conducted at Brigham Young University showed that a majority of vaccine hesitant people will change their minds when presented with science-based evidence.

“The key is to provide science-based evidence and let people decide for themselves. Truth will always shine more brightly in the end,” Gundermann added.