

Dairy Business Association: Dairy farmers will push solutions at Dairy Day at the Capitol

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Gov. Evers, state ag chief, top legislators on agenda April 10

MADISON, Wis. — Dairy farmers will connect directly with state lawmakers on April 10 at Dairy Day at the Capitol, which is being coordinated by the Dairy Business Association.

Gov. Tony Evers and Brad Pfaff, the state agriculture secretary designee, will speak to attendees, and legislative leaders will participate in a question-and-answer session and panel discussion. DBA members will then visit with individual lawmakers and their staffs.

“This is our opportunity to share real-life experiences from the farm and other dairy businesses that will inform lawmakers as they make decisions on legislation,” said Chad Zuleger, associate director of government affairs for DBA. “It’s critical that policymakers understand the challenges facing the dairy community and the solutions that will lead to stability and long-term success.”

MEDIA

News reporters wanting help connecting with farmers or other sources at the event should contact Jamie Mara at DBA, (920) 209-3990 or jmara@dairyforward.com.

IF YOU GO

When: April 10

Time: 8:30 a.m. – 6:30 p.m.

Where: Wisconsin Capitol, Room 412 East

Cost: \$20, includes lunch

Register by April 3 at www.dairyforward.com

Welcome:

- Gov. Tony Evers
- Brad Pfaff, DATCP secretary designee

Legislative leadership introduction and Q&A:

- Scott Fitzgerald, Senate majority leader (invited)
- Jennifer Shilling, Senate minority leader
- Robin Vos, Assembly speaker
- Gordon Hintz, Assembly minority leader

Dairy panel discussion:

- Gary Tauchen, Assembly Agriculture Committee chairman
- Howard Marklein, Senate Agriculture Committee chairman
- Dave Considine, Assembly Agriculture Committee ranking minority member
- Jeff Smith, Senate Agriculture Committee ranking minority member

AMONG KEY DBA LEGISLATIVE PRIORITIES

- **Nutrient trading:** Support for Senate Bill 91, which would create a streamlined process for trading water quality credits by establishing a clearinghouse for buying and selling. The bill was introduced by Sens. Rob Cowles, R-Allouez, and Jerry Petrowski, R-Marathon, and Rep. Joel Kitchens, R-Sturgeon Bay.
- **Dairy product innovation:** Creation of a Dairy Innovation Hub through funding for research at the University of Wisconsin campuses in Madison, Platteville and River Falls.
- **Water quality:** Address water-quality issues and sustainability practices through sensible, science-based solutions and collaboration with the governor's office and Legislature.

About DBA:

The Dairy Business Association is a nonprofit organization comprised of Wisconsin dairy farmers, milk processors, vendors and business partners who work to ensure that Wisconsin dairy farmers of all sizes have the support they need to thrive in the state's economy, communities and food supply chain. The association's core work is advocating for sensible state laws and regulations that affect the dairy community. For more information, visit www.dairyforward.com.