

Dept. of Tourism: Celebrate National Selfie Day throughout Wisconsin

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MADISON, Wis. – Say cheese! June 21 is National Selfie Day, and Travel Wisconsin is on the lookout for smiling selfies showcasing travelers' favorite places around the state. The Department of Tourism encourages selfie-takers to tag @TravelWisconsin within their posts for a chance to get reposted on the Department's social media.

For those who visit a Wisconsin State Park, Travel Wisconsin has made taking a selfie easier (and safer), by installing [selfie stands](#). All are perfectly located for achieving an optimal Insta-worthy, scenic background. The stands can hold any size or style of mobile device, and they swivel from left to right and tilt upward, allowing you to capture your best angle.

"We're always looking for new and innovative ways to connect with travelers in the state," said Tourism Secretary-designee Sara Meaney. "This National Selfie Day, Travel Wisconsin is encouraging people to share their memories enjoying Wisconsin's summer scenery with friends, family and other fans of the Wisconsin State Park System."

In addition to our picturesque State Parks, other popular roadside attractions ideal for selfie-snapping include the World's Largest Fish in Hayward, goats on the roof at Al Johnson's in Sister Bay and the Mars Cheese Castle in Kenosha. [Visit our website](#)

to find more photo-worthy roadside attractions.

Whether you're taking a photo at a selfie stand or at your favorite Sconnie spot, we'd love to see your shots! So, create a wonderful memory for yourself(ie), and tag @TravelWisconsin and use the hashtag #NationalSelfieDay for a chance of Travel Wisconsin repurposing your photo.

About the Wisconsin Department of Tourism

The mission of the Wisconsin Department of Tourism is to market the State as the Midwest's premier travel destination for fun by executing industry-leading marketing programs and establishing strategic partnerships. The Department plays a significant role in generating greater economic impact and jobs for Wisconsin. The portal for traveler information can be found at www.TravelWisconsin.com.