

DNCC: Madison to welcome staff from national nonprofit and advocacy organizations for next summer's Democratic Convention

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Milwaukee, WI—Today, the 2020 Democratic National Convention Committee (DNCC) announced hotel accommodations for national nonprofit and advocacy organizations attending the convention. While representatives and senior leadership from many of these groups will stay near downtown Milwaukee, many of their staff will stay in Madison. The announcement was made on Tuesday morning, when key staff from the organizations were meeting with DNCC staff to begin planning their convention experience. The DNCC is finalizing hotel accommodations sooner than any previous convention so that organizations can plan ahead and focus on delivering a Democratic victory in November 2020.

When the 2020 Democratic National Convention takes place next summer in Milwaukee, over 50,000 guests are expected to attend. To accommodate the housing needs of delegates and many invited convention guests, the DNCC secured thousands of hotel rooms in South eastern and central Wisconsin, from Milwaukee to Racine to Sheboygan and Lake Geneva, including hotel rooms in Madison. The hotel rooms secured by the DNCC will be used to accommodate state delegations as well as staff from nonprofit and advocacy organizations, members of the media, donors, and convention staff.

“The 2020 Democratic National Convention will bring the world to Wisconsin, and

we're excited for all convention participants to experience what makes this region the perfect place for our party to nominate the next president of the United States," said Joe Solmonese, CEO of the 2020 Democratic National Convention. "We had plenty of reasons to select this state as our host, but foremost among them are the values we share with the people of Wisconsin. I am confident that convention attendees staying in Madison will be impressed, not only by the beauty of Wisconsin's capital city, but also the values and hospitality of the people who live there. I'm thankful for Madison Mayor Satya Rhodes-Conway's commitment to ensuring they have a meaningful and productive experience."

"Hosting the 2020 Democratic National Convention in Wisconsin is an incredible opportunity to put our state on the map and elevate the stories and interests of the people who live here," said Madison Mayor Satya Rhodes-Conway. "The City of Madison is a progressive city; a city that values equity and civic engagement. We look forward to welcoming convention guests from across the nation who share these values and we can't wait for them to discover for themselves everything that makes Madison a wonderful place to live, work, and visit."

Key staff from national and advocacy organizations were briefed on hotel placements on Tuesday morning in Milwaukee as part of a site visit ahead of next summer's convention. Representatives from approximately 50 organizations visited the city of Milwaukee and toured the convention complex—including Fiserv Forum and the Wisconsin Center. Participants also explored venue opportunities for convention-related events and attended a reception at America's Black Holocaust Museum.

When Milwaukee was selected as the host city for next summer's convention, the DNCC made it a priority to finalize accommodation planning earlier than has ever been completed previously. This allows party leaders and convention guests to focus on their state's primaries, delegate selection process, and plans to support a Democratic victory next November, rather than worrying about convention housing.

To that end, state delegation hotel placements were announced on August 6, months ahead of schedule. This extra time allows the DNCC to focus on streamlining and synchronizing other aspects of the convention experience—like transportation and security—earlier than ever before.

When the 2020 Democratic National Convention takes place next July, it's expected to welcome 50,000 visitors to Wisconsin, creating an economic impact of over \$200

million. Over 2,000 events are expected to be planned at local venues throughout the region, leading up to and during the convention itself, providing a tremendous opportunity for local businesses.