

Exact Sciences highlighting new screening research

Posted on Monday, May 20, 2019

Exact Sciences is highlighting new research showing the company's Cologuard test can improve colon cancer screening rates for patients covered by Medicare.

Citing data from the Centers for Disease Control and Prevention, the Madison company says a third of Americans aged 50 to 75 aren't up to date with recommended screening for colon cancer, which is the second-deadliest cancer in the country.

In a study published recently in the scientific journal of the American Gastroenterological Association, researchers reviewed more than 365,000 Cologuard tests from Medicare patients.

They found 71.1 percent compliance with Cologuard screening. And 90.7 percent of patients who completed the test did so within 60 days of recommendation by their health care provider. During that period, the lab's patient guidance system sends reminder texts and emails, and makes phone calls as well.

"These findings add to the growing body of real-world evidence that show Cologuard — with its high compliance and high sensitivity — can be part of the solution for patients at average risk for colorectal cancer," said Mark Stenhouse, president of Cologuard.

See more at [WisBusiness.com](https://www.wisbusiness.com).