

Michael Best Strategies: Former Humana Executive, Lisa Wills, joins Michael Best Strategies

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Madison, WI – Michael Best Strategies announces the addition of former Humana executive, Lisa Wills, to their Wisconsin office.

Wills has 25 years of top-level strategic experience in startup companies, as well as large corporations. She led commercial business strategies for Humana in Wisconsin, Illinois, and Michigan that forged key relationships critical to success for the company. As part of her role, Wills also developed strategic programs that were integral in Humana's commercial business transformation which began in 2013.

As a Principal at Michael Best Strategies, she will focus her efforts on working with clients to create innovative healthcare solutions. [Kristine Seymour](#) and [Stacy Conrad](#) with Michael Best Strategies' [Business & Community Solutions](#) team will work closely with Wills.

“Lisa is an experienced healthcare professional with a rich background of creating advanced solutions to drive higher quality and greater efficiency in the healthcare ecosystem,” said Kristine Seymour, Partner at Michael Best Strategies. “Lisa is well-respected and connected with insurers and providers in the Midwest. She will be joining our team to work with our portfolio of clients to help them achieve their

objectives.”

“Michael Best Strategies has created a team of highly-regarded professionals who I am honored to now work with,” said Wills. “Their customer-first culture is exactly the way I like to work, and I know that our team will make a tremendous impact as partners with our clients.”

Wills previously served as the vice president of strategic planning and corporate relations for United Heartland where she oversaw business matters for the office of the president, which included company relations, and internal and external communications. Wills graduated from Marquette University with a Bachelor of Science in Mathematics.

About Michael Best Strategies

Michael Best Strategies is one of the nation’s fast-growing B2B consulting firms specializing in government relations, public affairs, crisis management, shared value business planning, political partnership development and community/stakeholder engagement strategies. With offices in Washington, D.C., Chicago, Milwaukee, Madison, Waukesha, Austin, Denver and Salt Lake City, we work with clients at the local, regional and national levels, to advance their unique goals and objectives. Our industry expertise includes healthcare, agriculture, energy and environment, manufacturing, tax and finance, trade, higher education and the food and beverage industry. Michael Best Strategies is affiliated with Michael Best & Friedrich, a full-service law firm with over 250 lawyers operating in 12 offices nationwide. For more information, visit michaelbeststrategies.com.