

Gov. Evers: Signs marketplace bill ensuring the collection of sales tax from all online out-of-state retailers and cutting tax rates for the middle class

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MADISON — Gov. Tony Evers today signed Assembly Bill 251, now 2019 Wisconsin Act 10. It defines a marketplace provider and requires them to collect and remit sales and use tax on taxable sales they facilitate online on behalf of third-party sellers, creating a more level playing field between brick and mortar stores and online retailers.

This bipartisan legislation reduces taxes by cutting the tax rates of the first and second tax brackets, starting with the 2019 and 2020 tax years, and each tax year going forward. Therefore, tax rate cuts will benefit everyone, particularly those in the lower and middle-income tax brackets where they are most needed.

“We are pleased to provide the online marketplace certainty with regard to tax collection in our state,” said Gov. Evers. “This legislation provides fairness in the marketplace between brick-and-mortar and online retailers and provides fairness to taxpayers, offering tax relief to everyone, particularly lower and middle-income earners.”