

# Hagedorn campaign: Releases first TV ad “Lily”

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The Friends of Brian Hagedorn campaign released its first TV ad today, “Lily,” focused on the Hagedorn family’s personal connection to the opioid crisis and Judge Brian Hagedorn’s commitment to fighting it on the Wisconsin Supreme Court.

“The opioid crisis hits home for Judge Hagedorn and his wife, Christina, who adopted a little girl born with an opiate addiction,” Campaign Manager Alexa Ardis said. “Judge Hagedorn knows firsthand the damage the opioid crisis can do and will work hard to protect the public on the Wisconsin Supreme Court.”

## **Transcript for [“Lily” \(:30\)](#)**

**Judge Hagedorn:** We knew adding to our family through adoption was going to be difficult but rewarding.

**Christina Hagedorn:** Lily was born addicted to opiates and had to struggle through withdrawal in my arms. But today she’s a happy, healthy little girl.

**Judge Hagedorn:** Adopting Lily has brought home the opioid crisis and how it affects families in such significant ways. We need to show compassion, but we also need to hold people accountable, and that’s exactly what I’ll do on the Wisconsin Supreme Court.

**Narrator:** Judge Brian Hagedorn for Supreme Court.



To learn more about Judge Brian Hagedorn, please visit [JudgeHagedorn.com](http://JudgeHagedorn.com).