

Incorporate: National advisors join Wis development project

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Wisconsin Rapids, Wis. – Oct. 3, 2019 – Leaders of the Tribune building redevelopment announced another milestone for the project this week, with the appointment of the Tribune Steering Committee.

The newly formed Tribune Steering Committee is comprised of national, regional, and local leaders across the diverse industries that are advising in the redevelopment of the Tribune. Committee members include:

- Marc Buttera, Founder & Owner, O'so Brewing Company
- Alicia Cramer, Senior Vice President, U.S. Endowment for Forestry & Communities
- Kristie Rauter-Egge, Board Member, Incorporate
- Bernie Patterson, Chancellor, University of Wisconsin-Stevens Point
- Janet Topolsky, Executive Director, Aspen Institute Community Strategies Group
- Dr. Susan Turney, CEO, Marshfield Clinic Health System

The Steering Committee will guide strategy and lead the advocacy and outreach necessary to develop and realize the project. The Committee is expected to convene for the first time this fall. A forthcoming Resident Advisory Committee of local advisers representing multiple perspectives and experiences will work in tandem with the Steering Committee to ensure the community's ongoing participation in Tribune's success.

The Tribune is a community-led, public-private partnership that will transform a 25,000 sq ft historic landmark along the Wisconsin River in downtown Wisconsin Rapids, Wisconsin. When completed, the Tribune will serve the region as a hub for

entrepreneurship, workforce development, innovation, community engagement and commercial activity.

The state budget passed by the Wisconsin Legislature and signed by Governor Tony Evers in July 2019 includes a grant of \$3M to support redevelopment of the Tribune building into a community and economic development hub that will serve Wisconsin Rapids, South Wood County and all of Central Wisconsin.

To learn more about the Tribune, visit Incourage at incouragecf.org/lead/tribune-building or like [@tribunebuildingproject](https://www.facebook.com/tribunebuildingproject) and [@incouragecf](https://www.facebook.com/incouragecf) on Facebook.

ABOUT INCOURAGE

Established in rural Wisconsin in 1994 to serve the changing needs of the south Wood County area, Incourage has become a nationally recognized leader in place-based philanthropy and community development. Guided by values of equity, opportunity and shared stewardship, Incourage envisions a community that works well for all people. A nationally recognized organization, the core purpose of Incourage is to co-create an inclusive, adaptive and sustainable community that advances the values of social justice and equity while nurturing a sense of community ownership, pride and responsibility for each other, our collective resources and our shared future. The Tribune is a physical manifestation of this vision and demonstrates Incourage's user-centered approach to growing a strong and inclusive local economy. To learn more, visit www.incouragecf.org.