

Milwaukee Rotary Club

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Milwaukee County War Memorial Center,
750 N. Lincoln Memorial Drive,
Milwaukee.

Every business, everywhere is experiencing disruption. As a commercial printer, Quad/Graphics experienced disruption much earlier than other companies. Under the leadership of Chairman, President & CEO Joel Quadracci, Quad has undergone – and continues to undergo – a remarkable transformation. Join Joel as he shares highlights from Quad’s 48-year transformative journey – from a family-owned upstart that underwent rapid greenfield growth to a publicly traded enterprise known for disciplined industry consolidation to today – an integrated marketing solutions provider that helps clients plan, produce, deploy, manage and measure creative assets across all channels (not just print). Quad’s journey has lessons for every leader in every discipline. And, Joel’s gift for storytelling will make it memorable.

Rotary meetings are open to members, invited guests and media.