

Platform Communications: Political strategists debate State of the State

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Platform Communications CEO and President Keith Gilkes weighs in on issues crucial to the state of Wisconsin prior to Governor Evers' State of the State address

[Madison, Wis.] — Keith Gilkes of Platform Communications and Democratic strategist Tanya Bjork discussed key state issues on “Capital City Sunday” over the weekend leading up to Gov. Tony Evers’ first State of the State address.

Gilkes, who served as Gov. Scott Walker’s first chief of staff, joined Bjork and host Emilee Fannon to [discuss](#) topics expected to be addressed during the State of the State, including the Assembly Republicans’ proposed middle class tax cuts, and the issues of Medicaid expansion and healthcare coverage for individuals with pre-existing conditions.

Sunday’s appearance marks one of many times that Gilkes and Bjork have debated the issues critical to Wisconsin’s political landscape:

[WisPolitics Election Preview: Joined](#) Professor Charles Franklin, director of the Marquette University Law School poll, to contemplate likely outcomes for the upcoming 2018 midterm election in Wisconsin.

[Cap Times Talk:](#) Sat down with Capital Times Reporter Jessie Opoien before the 2018 August Primary Election to discuss likely results and implications for the November General Election.

[WisPolitics Election Preview:](#) Joined Professor Charles Franklin, director of the Marquette University Law School poll, about a month prior to the 2018 General Election to discuss challenges for the campaigns leading up to Election Day.

[Milwaukee Journal Sentinel](#): Weighed in on the likelihood that the state of Wisconsin would be a battleground state for the 2020 presidential election.