

The Devil's Advocates, Progressive Talk: Back on the Madison airwaves as TALK 92.7 FM

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(Madison) - TALK 92.7 FM is now "on the air" in Madison, effective May 13, 2019. TALK 92.7 FM is paired with WTTN-1580 AM, Columbus, WI, simulcasting the same AM/FM programming, 24 hours a day, seven days a week.

TALK 92.7 FM is the first Madison radio station to broadcast on FM frequency 92.7 - channel 224. TALK 92.7 FM will return a familiar Madison radio format, Progressive Talk, absent since Election Day 2016.

"This day is the culmination of two plus years of hard work. It is very gratifying to bring The Devil's Advocates and progressive talk radio back to my hometown. Madison is the best progressive talk radio market in America, it deserves TALK 92.7 FM," said New WTTN, LLC CEO and The Devil's Advocates co-host, Mike Crute.

TALK 92.7 FM, also live streaming at www.TALK927FM.com, will offer a diversity of voices and hosts, anchored by local favorites, The Devil's Advocates, with Dominic Salvia and Mike Crute, 3-6 pm CT. The lineup includes nationally syndicated programs "Stephanie Miller Show" 8-11am and the "Thom Hartmann Show" 11-2 pm CT weekdays.

Local Madison and Milwaukee weekday and weekend hosts include, "The Earl Ingram Show" weekdays 7-8 am, Saturday's 12-2 pm; "The Bryan Kelly Show", weekdays 2-3 pm; "The JoCasta Show", with host Rep. JoCasta Zamarripa, Monday's 6-7 pm; "The Unheard Of Show", with host Brandi Grayson, Tuesday's and

Wednesday's 6-7 pm; "Daun of the Resistance" with host Attorney Maggie Daun, Thursday's and Friday's 6-7 pm; and "The Forum-with Sherwin Hughes", replay weeknights 8-11 pm. National news provided by Westwood One, local news at :05 and :32 minutes after the hour. And the WisPolitics Midday report, weekdays at 2:30.

TALK 92.7 FM has business offices and Live studio located in the Cornerstone Building at 6418 Normandy Lane, suite 220, Madison, WI 53719. The new TALK 92.7 FM signal originates at 350 feet at 250 watts as a directional FCC licensed FM translator, from a tower located at 3392 Brooks Drive, Sun Prairie.

New WTTN LLC and Good Karma Brands are operating under a March 2018 Lease Marketing Agreement which allows New WTTN LLC to choose format and program TALK 92.7 FM-WTTN 1580 AM signals, while Good Karma Brands retains ownership of franchise of licensing.

Crute owns WRRD-1510 AM Waukesha/Milwaukee, purchased from Good Karma Brands July 2017. WRRD-1510 AM will operate as a partnered station, also formatted Progressive Talk. New WRRD LLC initially programmed WRRD-1510 AM under a LMA agreement with Good Karma Brands, bringing the Progressive Talk format to Milwaukee February 1, 2017.

TALK 92.7 FM is pleased to announce initial, foundational sponsors including: Solidarity Real Estate, Madison Liquidators, Lawton and Cates, Crazy Lenny's E-Bikes, Zerorez Madison, 5Nines-Your Local Technology Partner, I'm Board! Games, The Hemp House