

# UW-Madison: Join 'All of Us' for a community celebration at UW Health in Fort Atkinson

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The "All of Us" Research Program at the University of Wisconsin-Madison, in partnership with UW Health, is proud to announce the expansion of "All of Us" enrollment to UW Health's Fort Atkinson Clinic.

The expansion will be celebrated during a community event at the clinic on July 13.

The kickoff event, which will run from 10 a.m. to 2 p.m., will include free food and beverages, clinic tours, a Med Flight helicopter, Children's Hospital Emergency Transport Ambulance (CHETA) and a visit from Bucky Badger. Attendees will also have the opportunity to learn more about and/or enroll in the "All of Us" Research Program, which is an effort to enroll 1 million or more people, nationally, to speed up health research and medical breakthroughs.

"We couldn't be more pleased to work with UW Health to bring this historic program to Fort Atkinson," said Dr. Beth Burnside, co-principal investigator, "All of Us"-UW. "We look forward to engaging with the Fort Atkinson community to let them know about this exciting opportunity to potentially impact health care for generations of Wisconsinites."

The "All of Us" Research Program at UW-Madison, which is part of a consortium, including Marshfield Clinic, the Medical College of Wisconsin and the Versiti Blood

Center of Wisconsin, is one of several sites nationwide actively recruiting and enrolling participants in the program. UW Health serves as a key partner, assisting with outreach and enrollment efforts in south central Wisconsin.

“We strive to provide the very best care for our patients, and a critical part of that is engaging in cutting edge research that leads to medical breakthroughs,” said Dr. Alan Kaplan, chief executive officer, UW Health. “Our partnership with the “All of Us” Research Program will help us achieve that vision.”

Participants in the program are asked to share their electronic health record (EHR), answer questions through online surveys, have physical measurements taken and submit samples of blood and urine. Enrollees receive \$25 upon completion.

“All of Us”-UW staff will be available during clinic hours to answer questions about the program and enroll interested participants. For more information, please visit <https://www.uwhealth.org/all-of-us-research-program/52683>.