

# Wisconsin Better Business Bureau: Elects two new board members

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**Milwaukee, Wis.** – The Better Business Bureau Serving Wisconsin (BBB) is pleased to announce the addition of two new Board of Directors members, Kyle O’Brien and Alex Montezon.

“I am very pleased to work with such strong business leaders who volunteer their time to assist in the mission of supporting ethical business practices throughout Wisconsin,” said Jim Temmer, Better Business Bureau Serving Wisconsin CEO and President.

The Board supports the work of the Better Business Bureau Serving Wisconsin and provides mission-based leadership and strategic governance.

Kyle O’Brien has nearly 20 years’ experience in the construction industry. Since 2013, Kyle has owned and operated Cornerstone Restoration, a masonry restoration company located in Southeastern Wisconsin. As President of Cornerstone Restoration, Kyle sets the tone and direction of the organization and also oversees estimating and leadership development. Kyle’s fierce dedication to excellence and innovation has established Cornerstone Restoration as an expert in the commercial and residential masonry restoration industry.

Alex Montezon, a trained carpenter, is co-owner of Community Building And

Restoration where he creates structure and systems while actively engaging with the broader business community. Combining his interest with business and a concern for social justice and environmental sustainability, he works largely through the non-profit sector. In addition, he has worked and volunteered for Growing Power, The Victory Garden Initiative, Transition Milwaukee, and Urban Ecology Center.

The BBB's mission is to be the leader in advancing marketplace trust. We accomplish this mission by creating a community of trustworthy businesses, setting standards for marketplace trust, encouraging and supporting best practices, celebrating marketplace role models, and denouncing substandard marketplace behavior.

BBB ensures that high standards for trust are set and maintained. The BBB exists so consumers and businesses alike have an unbiased source to guide them on matters of ethical business practices. The BBB provides free reports and information that may be used in making pre-purchase decisions.