

# Wisconsin Department of Administration: Announces Strategic Economic Initiatives Director

Posted on Thursday, Mar 7, 2019

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**MADISON** – Secretary-designate Joel Brennan today announced that Sam Ridders will be joining the Department of Administration (DOA) as Strategic Economic Initiatives Director. Ridders will be focused on the Foxconn project.

Ridders comes to DOA from the University of Wisconsin-Madison's Wisconsin Institute for Discovery serving as Executive Director of Tiny Earth. Prior to that he served as in the Obama administration in the Department of Agriculture in various roles and in the White House as Energy and Environment Director. He has a bachelor's degree from Macalester College, Master of International Affairs from Columbia University and Juris Doctorate from University of Wisconsin.

"Projects of this scale and potential impact require that everybody rows in same direction and puts their back in it," said Ridders. "I am excited to help ensure Wisconsin is a strong partner to Foxconn, Racine County, and the Village of Mount Pleasant."