

Wisconsin Manufacturers & Commerce: Nick Novak promoted to vice president

Posted on Thursday, Oct 24, 2019

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)

MADISON – Wisconsin Manufacturers & Commerce (WMC) announced on Thursday that Nick Novak has been promoted to Vice President of Communications & Marketing.

Novak joined WMC in 2016 as Director of Communications & Marketing, and was promoted to Senior Director earlier this year. Prior to his time with WMC, he served in communications roles at Associated Builders and Contractors of Wisconsin and The John K. MacIver Institute for Public Policy. In addition, he worked on multiple state and federal political campaigns.

“Nick has proved to be a key member of the WMC team,” said WMC President & CEO Kurt Bauer. “His leadership and dedication to serving our members will help to move this organization forward.”

With his promotion, Novak joins WMC’s executive leadership team and will continue to oversee all aspects of WMC’s communications and marketing efforts.

“I am proud to be part of such an amazing association,” added Novak. “I truly value the trust our members put in us each day to represent them on the business community’s most challenging issues. This promotion is humbling, and I look forward to hitting the ground running in my expanded role.”

Novak earned his B.A. in economics and political science from the University of Wisconsin-Madison and lives in Verona with his wife and dog.