

1848 Project Inc.: Former Lt. Governor Rebecca Kleefisch launches 1848 Project, Inc.

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New Advocacy Organization Will Produce Wisconsin's Next Conservative Agenda

[Concord, WI] – Today, former Wisconsin Lt. Governor Rebecca Kleefisch announced the launch of 1848 Project, Inc., a non-profit advocacy organization formed to produce

the next conservative agenda for Wisconsin. Led by Kleefisch, the organization will identify and promote effective policy solutions to our state's most pressing challenges.

The 1848 Project will produce the Forward Agenda, a set of evidence-based conservative policy proposals designed to ensure that prosperity reaches every corner of our state.

"I am confident that the solutions to most of our state's challenges can be found in the

very neighborhoods most impacted by them – if we are just willing to listen to the people

who live there," said Rebecca Kleefisch, President of 1848 Project. "We will be listening

to and learning from people in communities all across this state as they help us to develop an agenda that ensures all of our Wisconsin families share in a brighter future."

In addition to Kleefisch's leadership, 1848 Project will be supported by an advisory

board of diverse and accomplished leaders from across Wisconsin, including:

- * Richard Graber, Former United States Ambassador
- * Donald Zietlow, President & CEO of Kwik Trip, Inc.
- * Eloise Anderson, Former WI Department of Children and Families Secretary
- * Reginald Newson, Vice President & Chief Advocacy Officer, Ascension WI
- * Lou Gentine, Chairman and Former CEO of Sargento Foods, Inc.
- * Linda Prehn, Owner of Prehn Cranberry Company
- * Ronald Wanek, Founder and Chairman of Ashely Furniture Industries
- * Eva Dahl, Certified Endodontist and Past-President of WI Dental Association
- * Mary Buestrin, National Committeewoman, Republican National Committee
- * Fred Young, Philanthropist and Former CEO
- * Kelly Ruh, Assistant Financial Controller, Bay Family of Companies
- * Greg Chesmore, Vice President of U.S. Policy & Government Affairs, Bristol Myers Squibb
- * Tim Michels, Vice President, Michels Corporation
- * Kathy Kopp, President of Building Platteville, Inc.
- * Dr. Kenneth Harris, Assistant Dean of Professional Development, Concordia University
- * Carlo Davila, Retired Milwaukee Police Department Detective
- * Judie Couri, President, Couri Insurance Agency
- * Scott Jensen, Former Wisconsin Assembly Speaker
- * Ben Niehaus, Superintendent, School District of Florence County
- * Stephan Thompson, President, Battleground Strategies, Inc.
- * Julie Grace, Public Policy Analyst

To learn more about 1848 Project, Inc., please visit www.1848Project.org