

AG Kaul, WCASA: Promote sexual assault service providers in rural Wisconsin

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MADISON, Wis. – Attorney General Josh Kaul and the Wisconsin Coalition Against Sexual Assault (WCASA) have partnered to place billboards for sexual assault victim services in 29 counties, many of which are Wisconsin’s most rural counties.

“These billboards will help raise awareness across the state of where survivors of sexual assault can find support,” said Attorney General Kaul.

“Particularly during this challenging time, connecting with survivors is so important. Too often, survivors of sexual abuse don’t know where they can access support. These billboards across the state let survivors know there are people out there who will be by their side,” said Pennie Meyers, Executive Director of WCASA.

The billboards, part of the *By Your Side Wisconsin* awareness campaign, help sexual assault survivors and their families find advocacy and support services in their community. 35 billboards are placed in 29 counties, and can be seen around the state until October. Funding for the billboards are provided by a grant from Sexual Assault Kit Initiative from the U.S. Department of Justice.

To receive help locally, find information at <https://byyoursidewi.org/>. Services provided by these agencies are free and confidential. Their services are also available to family members, partners, and friends of a survivor who are dealing with their own reactions to the sexual assault.

A list of counties that have *By Your Side Wisconsin* billboards, and the organizations they are promoting, is available below:

County	Sexual Assault Service Provider
Adams	Hope House
Ashland	Bad River Band of Lake Superior Chippewa Indians Domestic Abuse Program; New Day Advocacy Center
Chippewa	Family Support Center and the Eau Claire Area Hmong Mutual Assistance Association
Clark	Personal Development Center
Dodge	PAVE
Douglas	CASDA
Dunn	Eau Claire Area Hmong Mutual Assistance Association and The Bridge to Hope
Green Lake	ASTOP
Iron	Bad River Band of Lake Superior Chippewa Indians Domestic Abuse Program
Iowa	Family Advocates
Langlade	AVAIL
Lincoln	HAVEN
Manitowoc	In Courage
Marathon	The Women's Community
Monroe	Brighter Tomorrows
Oneida	Tri-County Council on Domestic Violence & Sexual Assault
Portage	CAP Services
Rusk	Embrace
Sawyer	Lac Courte Oreilles Oakwood Haven
Shawano	Safe Haven
Taylor	Stepping Sones
Trempealeau	New Horizons
Vilas	Tri-County Council on Domestic Violence & Sexual Assault
Walworth	New Beginnings APFV
Washington	FRIENDS, Inc.
Washburn	Embrace
Waukesha	The Women's Center
Waupaca	CAP Services
Waushara	CAP Services and ASTOP

Examples of billboards and press release: <https://www.doj.-state.wi.us/news-releases/ag-kaul-wcasa-promote-sexual-assault-service-providers--rural-wisconsin>