

America First Action: Announces \$18.6 million spend in battleground states

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America First Action PAC announces today an \$18.6 million advertisement spend beginning in September in Wisconsin, Pennsylvania, North Carolina and Florida. This will be a broadcast, digital, and cable investment.

The \$18.6 million spend will be broken down as follows:

Wisconsin - \$3.7 million

- Green Bay: \$850k
- La Crosse/Eau Claire: \$2.1m
- Wausau: \$750k

Pennsylvania - \$3 million

- Wilkes Barre: \$1.75m
- Johnstown: \$850k
- Erie: \$400k

North Carolina - \$9.7 million

- Charlotte: \$2.2m
- Winston Salem: \$1.4m
- Greenville-New Bern: \$2.3m
- Raleigh: \$3.1m
- Wilmington: \$700k

Florida - \$2.2 million

- Orlando: \$2.2m

This \$18.9M investment comes on the heels of our [\\$23 million summer buy](#), where we hammered Joe Biden on fracking in Pennsylvania, raising taxes in North Carolina and Wisconsin, and on free government giveaways to illegal immigrants in Arizona. In June, we invested [\\$7.5 million](#) in battleground states taking aim at Joe Biden's disastrous economic policies. In April, we committed [\\$10 million](#) in battleground states also defining Biden and his long, disastrous record.