

American Bridge 21st Century ads feature former Trump supporters

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New ads from American Bridge 21st Century feature former Trump supporters.

The group said they're part of a two-week, \$7.8 million buy that's focused on Pennsylvania, but includes Wisconsin as well. According to Advertising Analytics, the group has committed nearly \$1.1 million in Wisconsin between today and Oct. 26.

One spot features Janie, who's from Westmoreland County, Pa. She voted for Trump in 2016 because she had "great expectations" but she's been disappointed in the president and supports Biden. She reads from a letter she wrote to Biden about the next four years for her grandson, who's now 14.

Another features Jack, a U.S. Army veteran, who says "we've abandoned the truth" under Trump, who he supported in 2016, and the president isn't "capable of making tough decisions."

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