

Biden Campaign: Congressman Jesús “Chuy” García and Wisconsin Latino small businesses to launch “Nuestros Negocios, Nuestro Futuro” program

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On Tuesday, September 15, *Biden for President Wisconsin* will kick off “Nuestros Negocios, Nuestro Futuro” with Congressman Jesús “Chuy” García and Wisconsin Latino small business owners. “Nuestros Negocios, Nuestro Futuro” is a coalition of Latino small business owners who will work together to register Latino voters in their local communities. The launch event will kickoff Hispanic Heritage Month.

At the event, Latino small business owners will discuss how Joe Biden’s [plan](#) to “Build Back Better” will help small businesses advance racial equity as part of our nation’s economic recovery. The coalition will also discuss how they will work to ensure customers have access to resources and information they need to register to vote and cast their ballots.

Latino small business owners are a growing economic force in Wisconsin and will play a critical role in mobilizing voters in Wisconsin’s Latino community.