

Conservation Voters: Crucial in preserving veto power

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MADISON – Wisconsin Conservation Voters and its 30,000-plus members and supporters have preserved Gov. Evers’ veto power, a crucial step in breaking the state’s extreme gerrymandering, and helped elect Joe Biden for president.

Executive Director Kerry Schumann had this to say about the election:

“After one of our most robust election campaigns, the results are in and we achieved our primary goal – to preserve Gov. Evers’ veto power and set the stage for redistricting to break the gerrymander in the state. While other states are still counting every vote, it’s clear Wisconsin has elected Joe Biden for president. As we talked with hundreds of thousands of voters, it was clear that conservation voters were instrumental in winning these elections. Now, we’re going to be there every step of the way to ensure we get fair maps in this state to finally break the gerrymander. We’re going to hold politicians accountable for their failures on climate change and public health, and we’re looking forward to deepening our partnerships with the frontline organizations that delivered these victories with us.”

Wisconsin Conservation Voters and its affiliated independent expenditure committee ran aggressive campaigns in key legislative races that included:

- Making more than 68,000 calls to voters
- Sending more than 500,000 texts to voters
- Mailing nearly 5,000 handwritten postcards to voters
- Running digital ads that reached more than 4.5 million people
- Sending 16 direct mail pieces to more than 110,000 households
- Producing and running four radio ads
- Completing more than then 490 volunteer shifts