

Democratic National Convention Committee: Names construction and event management teams for 2020 Democratic National Convention in Milwaukee

Posted on Monday, Feb 10, 2020

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)

MILWAUKEE—The Democratic National Convention Committee (DNCC) today announced the selection of the construction and event management teams for the 2020 Democratic National Convention in Milwaukee. The teams will be responsible for transforming Fiserv Forum and the surrounding area for the convention. The DNCC has selected Hargrove to serve as the Event Management Firm for the convention. Hargrove will manage locally-owned JCP Construction as Construction General Contractor and Populous as its Event Architect. Populous will partner with Milwaukee's American Design, Inc.

“The eyes of the country will be on Milwaukee during the 2020 Democratic National Convention and we are intent on ensuring attendees and viewers alike feel the energy and excitement of our host city,” said Democratic National Convention Committee CEO Joe Solmonese. “The top-notch event management team we are announcing today perfectly blends the experience, creative vision, and ties to the community necessary to craft an experience that breaks the mold and brings everyone in.”

“The city of Milwaukee has a tremendous amount to showcase when we welcome the convention this summer and I am pleased that will include the local expertise and talent that has been selected as part of the Democratic National Convention Committee's construction and event management teams,” said Milwaukee Mayor

Tom Barrett. “I look forward to seeing how this visionary group ensures the character of our city permeates this historic event.”

“I made it a personal mission that our community enjoys the economic benefits of hosting the Democratic National Convention,” said Representative Gwen Moore. “I am excited that this mission is being delivered upon with the selection of these companies, which reflect our diversity. I know they will bring a caliber of excellence that makes our city shine proudly.”

Hargrove, is a full-service, creative and experiential production company serving every segment of the live events market and as a member of the PSAV family of brands. They bring to life high-impact, face-to-face experiences for some of the world’s most recognized corporations, associations and government agencies.

“Hargrove is honored to be selected as the Event Management Partner for the Democratic National Convention, for the third consecutive time,” said Tara Higgins, President of Hargrove. “Our focus will be to deliver a successful world class experience while working closely with the DNCC to create a lasting legacy for Milwaukee.”

JCP Construction, LLC has been selected as the DNCC’s Construction General Contractor. The Milwaukee firm was established in 2008 by brothers James, Jalin, and Clifton Phelps. Together, they bring decades of combined experience to the convention and provide an array of services including pre-construction, general contracting, and construction management. Their company focuses on commercial, adaptive reuse, and large residential construction. JCP Construction has been a part of some of Milwaukee’s flagship construction projects of the past decade including Fiserv Forum, Milwaukee Mitchell Airport, and Northwestern Mutual Tower and Commons.

“We are pleased to be named the construction general contractor for the upcoming Democratic National Convention being held at Fiserv Forum this summer,” said James Phelps, JCP Construction President. “This is an historic moment for Milwaukee, Wisconsin, and the Midwest. The opportunity to be a part of this event is further recognition of our leadership in this industry and commitment to be an inclusive employer in our city.”

The DNCC has selected Populous as the convention’s Event Architect. Populous is the architect of record for Fiserv Forum and has extensive experience planning the

world's largest marquee events like the Super Bowl, Olympics, and Warrior Games. This year's event will be the fifth nominating convention for the firm, three of which were hosted in Populous-designed venues. Populous' lead event architect will be native Wisconsinite and Associate Principal Lisa Opper, and the team will partner locally with American Design, Inc.

"We are honored to partner with the DNCC as the event architect of a historic event in one of our historic facilities," said Lisa Opper, Senior Event Architect and Associate Principal. "As both architects and event specialists, we are experts in designing places that bring people together for memorable experiences. Fiserv Forum is the perfect venue to host this event and we look forward to working with the DNCC to deliver the 2020 Democratic National Convention."

"American Design is pleased and honored to join the team that will bring this significant event to Milwaukee," said John T. Williams, President of American Design, Inc.

The construction and event management team will be led by DNCC Senior Director of Hall Management Jeffrey Wexler. Their work together has already commenced and will continue as we count down to welcoming 50,000 convention guests to the arena July 13-16.