

DNC: Releases new ad on Trump's trade record in WI: 'Played'

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Today the Democratic National Committee is releasing a Wisconsin-specific version of its new advertisement highlighting Donald Trump's failed record on trade. The ad, entitled "[Played](#)," highlights the devastating impact of Trump's reckless trade policies on Wisconsin workers and farmers.

"Trump said he'd get tough on China, but he didn't. Trump clamored for a trade war with China and said that it would be easy to win, but he lost. And Trump's go-it-alone tariffs inflicted pain on Wisconsin workers, not China. Instead of forcing China to the table to negotiate a trade deal that protected us, China smelled Trump's desperation and played him like a cheap guitar," said DNC Chair Tom Perez. "Working families in Wisconsin — and across the country — can't afford four more years of Trump losing to China."

The spot is part of the DNC's new [push](#) highlighting Trump's record on trade and China nationally and in key battleground states — including virtual events this week with [Wisconsin](#) farmers, and events in [Michigan](#) with Mayor Pete Buttigieg and in [Pennsylvania](#) with Senator Elizabeth Warren.

Earlier this month, the DNC also released [polling](#) from six battleground states, including Wisconsin, detailing how voters in these states disagree with Trump's handling of China during his administration.

The ad will reach voters in Wisconsin and generate hundreds of thousands of impressions as part of the DNC's six-figure campaign over the course of five weeks to hold Trump accountable.

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