

Hoyer campaign: Announces run for 94th Assembly District

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West Salem – Kevin Hoyer, a farmer from West Salem, La Crosse County Board Supervisor and former Wisconsin Soybean Association President officially announced his campaign to represent the 94th Assembly District.

“Growing up on a dairy farm in West Salem taught me the value of hard work, the importance of family and community, and working together to get the job done,” said Hoyer. “I’m running for state Assembly because I want to bring those values and my experience serving the community to Madison.”

Kevin graduated from Onalaska Luther High School and then received an associate degree in Agricultural Business from Western Technical College in 1987. In 1990, he accepted a position with Melrose Farm Service, where he has worked the last 30 years as the Agronomy Manager and Certified Crop Advisor. In 1996, Kevin and his wife started their own farming operation in West Salem.

In addition to his work as an agronomy manager and farmer, Kevin has held leadership roles in various ag-related organizations. He served two terms as the Wisconsin Soybean Association President and represented Wisconsin with the American Soybean Association on the national level. Kevin also sat on the National Initiative for Sustainable Agriculture (NISA) Board, dealing with agricultural policy issues on the state and federal level and working on two different farm bills. Locally, he serves on the Western Technical College agricultural advisory board and currently represents the citizens of the Town of Hamilton as Supervisor and the 24th District of La Crosse County.

“We all want to make sure the future is bright for the residents of the district and the state. It is important that we find common-sense and practical solutions to the

issues we face, both new and ongoing,” added Hoyer. “We need to continue working to reduce healthcare costs, make sure students get a great education and help our farmers. We need a representative who can work to address these issues and get the job done.”

Kevin lives in West Salem with his wife, Jody. They own and operate a farm, growing corn, soybeans, small grains, and own a small number of registered Holsteins.