

Karofsky launches first TV ad in state Supreme Court race

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Jill Karofsky launched her first TV ad today, saying she's running for the state Supreme Court "to stop corruption."

Karofsky's campaign says the ad is running on broadcast TV in Milwaukee and on cable statewide. The campaign declined to say how much it is spending on the ad, saying more is being added to the buy as the week goes on.

Karofsky opens the spot saying it's "hard to tell the difference between judges and politicians" these days while the narrator describes her as a trial court judge, domestic violence prosecutor and victim rights advocate.

"On the Supreme Court, I'll make decisions based on the law and its impact on real people, not corporate donors," Karofsky says.

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Karofsky adds she believes in protecting the environment from corporate polluters, protecting women's health and holding corrupt politicians accountable.

Karofsky, Marquette University Law School Prof. Ed Fallon and conservative Justice Daniel Kelly will square off in the Feb. 18 primary. The top two vote-getters will advance to the April 7 general election.

Karofsky and Kelly engaged in a sharp exchange in a debate last week as she accused the incumbent of ruling "in favor of special interests" every time. Kelly accused her of slander and demanded an apology.