

Madison Region Economic Partnership: Jason Fields announced as next CEO

Posted on Wednesday, Dec 9, 2020

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Madison, WI – The Madison Region Economic Partnership (MadREP) Board of Directors today announced their selection of Jason M. Fields, CCRS, CFEI to succeed Paul Jadin, CEcD as president and CEO of the economic development organization. Fields brings exceptional leadership and an impressive track record of collaboration that will lead the organization through completing Advance Now 2.0, the Madison Region's comprehensive economic development strategy.

"I, like so many other Wisconsinites, have enjoyed watching the Madison Region's growth these last several years," said Fields. "It's with great enthusiasm that I join the MadREP team to play a pivotal role in that evolution."

"I'm thrilled to welcome Jason to MadREP," said Juli Aulik, MadREP board chair-elect and UW Health community affairs director. "His experience in business and finance, having started a venture capital fund, business consulting firm, and experience directly in the banking and securities industry will be an asset to our organization." Fields is the founder and managing director of Dark Knight Capital Ventures, CEO of The Financial Promise Foundation, Inc. and has previously served as a licensed branch manager, stockbroker and investment banking associate.

"Jason will inherit a capable staff and an ambitious strategic plan to grow the Region." said retiring MadREP CEO Paul Jadin. "It's been an honor to serve the Region these last eight years and I look forward to watching it continue to flourish under Jason's leadership."

“I look forward to working with Jason and want to thank Paul Jadin for his work building an accomplished team and shepherding the Madison Region through the first Advance Now strategy,” said Dan Brown, MadREP board chair and Ho Chunk Gaming Madison executive director. “Paul joined the fledgling MadREP organization in 2012 and brought the expertise to ignite asset-based economic development in this growing region. He cultivated regional, national and international partners while fostering entrepreneurship. The Madison Region is now recognized world-wide as a hub for skilled talent. Additionally, during Paul’s tenure, Inspire Madison Region has become the leader in the state in driving young students to careers throughout our Region and beyond.”