

NextGen: Gets creative in final days leading up to Election Day

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MADISON, WI - Today marks the first day of in-person absentee voting in the Badger State. Wisconsin has already seen record interest in absentee voting, with over 860,000 ballots returned. NextGen Wisconsin, [known](#) for hosting bounce houses and petting zoos to highlight early voting in 2018, is adapting its strategy to ensure safe and effective outreach.

“To keep our communities safe, we’ve adapted our programming. However, we know that digital organizing can still be creative and educate young voters on how to get involved,” said **Christina Carvalho, the NextGen Wisconsin State Director**. “High turnout rates among young people led to key progressive victories in 2018 and we know that they’re ready to do it again.”

In the state where young voters are projected to have the [highest impact](#) on the results of the election, NextGen Wisconsin has teamed up with °1824 and Sir Sly to host a [conversation](#) on the different ways to cast your ballot in Wisconsin. Additionally, NextGen Wisconsin will be giving away free empanadas at UW-Madison in order to raise awareness of early voting opportunities at the state’s largest campus. Mobile billboards will be roaming around Milwaukee, Madison, Green Bay, La Crosse, and Eau Claire during the early voting period.