

# Priorities USA Action: Announces final TV ads in midwestern battleground states

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**Washington, DC** — Heading into the final week of the election, Priorities USA Action is announcing a new TV ad, “[Bad For You](#),” which will run in Pittsburgh through Election Day.

After four years in the White House, Donald Trump has let premiums skyrocket and drug prices soar for working families while drug companies and CEOs continue to see huge profits. Priorities has consistently held Donald Trump accountable for his efforts to increase health care costs and reduce coverage while cutting taxes for his wealthy friends.

Priorities is also expanding the reach of “[Fix It](#),” which has been [running](#) on TV in Phoenix and on digital platforms in other key battleground states. Priorities is spending an additional \$7 million to run “[Fix It](#)” on cable and broadcast in markets across Wisconsin, Michigan and Pennsylvania.

Amidst the chaos of the Trump presidency, there has been one constant: Donald Trump is not up to the job. While Joe Biden has a comprehensive plan to get control of the virus, rebuild our economy and expand affordable health care, Donald Trump lives in a fantasy world of his own making. Americans need a president who will listen to the scientists, get people the relief they need, and provide steady leadership in times of crisis. Donald Trump has done nothing but fail us.

Priorities is on track to invest over \$200 million this cycle to ensure that Joe Biden and Kamala Harris are in the White House next year. Since July of 2019, Priorities has spent over \$153 million on TV, digital, and radio advertising holding Donald

Trump accountable for his countless failures and making the case for Joe Biden's steady, compassionate leadership.

"We've been making the case against the failed leadership of Donald Trump for over a year. His administration has made the American people worse off with constant lies, hate, and recklessness — and we never let up on speaking that truth," said **Guy Cecil, Chairman of Priorities USA**. "I'm proud of our tireless efforts to reach voters where they are and speak to the issues they care about. We've made the case for Joe Biden as the best leader to fix our health care system, build an economy that works for everyone, and lead in times of crisis. Donald Trump still can't find a reason why he should be reelected. Joe Biden is the only candidate in this race who the American people can count on to put them first. With only days before the final ballot is cast, we're not taking a single vote for granted."