

# Racine County Economic Development Committee: Financial resources support Racine businesses amid pandemic

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RACINE, WI – The City of Racine houses many businesses in a variety of industries, serving its residents and the surrounding communities. However, the challenges posed by the COVID-19 pandemic were severe and required creative, flexible solutions to ensure the retention of these valuable assets in the City.

“RCEDC has a long history of supporting Racine County businesses with technical and financial resources,” said Jenny Trick, Executive Director for the Racine County Economic Development Corporation (RCEDC). “In March, our efforts shifted from expansion projects to the retention of local businesses as quickly as possible.”