

Security Health Plan of Wisconsin: Names new Director of Finance and Accounting

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MARSHFIELD – Security Health Plan of Wisconsin, Inc., has named Lacey Bell as the new Director of Finance and Accounting.

Bell will oversee the day-to-day finance and accounting operations to ensure Security Health Plan uses its financial resources wisely and meets its goals. She will also lead several key functions within the Health Plan including operational and capital budgets, forecasting, reporting, monitoring and reimbursement.

Bell has a master's degree in accountancy from Saint Mary's University of Minnesota and a bachelor's degree in agricultural business management from UW-Madison. She brings experience from her previous roles as Director of Accounting at Renaissance Learning in Wisconsin Rapids, Deputy Finance Director for Wood County and Controller at Columbus Catholic Schools in Marshfield.

“Security Health Plan members will benefit from Bell’s extensive knowledge, leadership and experience,” said Chief Actuary and Financial Officer Krista Hoglund. “She will contribute to our mission of helping people reach their best health by ensuring access to affordable and high-quality health insurance. I am excited for the strong accounting background along with a fresh perspective that she brings to our accounting and finance teams.”

