

SJL Government Affairs: Names new vice president

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Seasoned Capitol Budget Expert James Fenley Named VP of Government Relations

Madison, WI – SJL Government Affairs and Communications announces James Fenley has joined the firm as the new Vice President of Government Relations.

SJL Government Affairs & Communications is a full-service government affairs and communications firm specializing in legislative advocacy, policy creation and decision making, public affairs, and crisis communication. Founded by Steve Lyons in 2018, SJL utilizes the team's 30 years of experience in state government and communications work to achieve results for a wide range of clients.

James Fenley joins the firm having previously served as Lead Budget Analyst and Policy Advisor to Joint Finance Committee Member State Representative Mark Born. During his time with Representative Born, James assisted in passing key legislation reforming and modernizing civil litigation, worked as lead Assembly budget staff person on transportation and higher education policy, and helped get numerous pieces of legislation signed into law related to child care and criminal justice matters.

"James brings an incredible depth of knowledge in public policy and process. He is a seasoned professional with extensive knowledge on so many issues. We are extremely pleased to have him as part of the team," stated Steve Lyons, President and Founder of SJL Government Affairs and Communications.

“I am thrilled to join SJL as their new Vice President of Government Relations,” said James Fenley. “SJL is laser focused on delivering the best results for their clients. My experience in both working on the state budget in several budget cycles and the overall legislative process, creates an opportunity to enhance what we deliver for our clients. Together we will continue to assist our clients with achieving their legislative and communications needs.”

For more information on SJL Government Affairs and Communication go to our website at [Thesjlgroup.com](https://thesjlgroup.com)