

St. Norbert College to hold State of the Economy event

Posted on Thursday, Jan 23, 2020

Feb. 13 at 8 a.m.

ST. NORBERT COLLEGE TO HOLD STATE OF THE ECONOMY EVENT

De Pere, Wis.: St. Norbert College will hold a State of the Economy event on Thursday, Feb. 13, at 8 a.m. in Michels Ballroom, 405 Third St. on the college campus. The event will consist of a 45-minute presentation followed by a question-and-answer session. It's free and open to the public. Coffee and scones will be provided.

Presented by the Center for Business & Economic Analysis at the college's Donald J. Schneider School of Business & Economics, the event is designed both for area professionals looking for more economic data ahead of executing their business planning and for individuals who are generally interested in the state of the country's economy.

Marc Schaffer, associate professor of economics and director of the Center for Business & Economic Analysis at the college, will be joined by students of the Schneider School in presenting an in-depth look at factors affecting the economy. Key topics will include gross domestic product, unemployment and inflation, and major economic changes with short-term effects. This part of the program will run until 9 a.m.

Following Schaffer's presentation and Q&A, there will be a brief coffee-and-networking break. Then from 9:15 to 10 a.m., Schaffer and students will lead a national peer-city analysis (with partners from the Greater Green Bay Chamber of Commerce).

Attendees can register for the first session, the second session or both. The event is sponsored by Associated Bank.

To register, go to www.snc.edu/sync/stateofeconomy.html.



The Center for Business & Economic Analysis was created to foster partnerships between the college's faculty and the local business and nonprofit communities. For more information, contact Amy Kunding at 920-403-4223 or amy.kunding@snc.edu.