

# Stop the COVID Spread!: Coalition Pushes New Message of Bipartisan Cooperation

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*Congressman Pocan, Speaker Vos join together to urge Wisconsin residents to stay safe*

**Madison, WI** - Keeping ourselves, our friends, neighbors, and loved ones safe is not political. That's the message delivered by Republican Wisconsin Assembly Speaker Robin Vos and Democratic Congressman Mark Pocan, who appear together in the latest "Stop the COVID Spread!" coalition public education announcement aimed at combating the pandemic raging throughout Wisconsin. The new ad, the coalition's fifth, will begin airing on broadcast and digital channels throughout the state today as rampant community spread of COVID-19 continues to stress the state's health care system.

Representing different political parties, geographic areas and bodies of government, Congressman Pocan and Speaker Vos have come together for a cause that all Wisconsin residents can agree on: beating COVID-19. "After another election, it's clear we have differences, but we can also agree," says Speaker Vos in the ad. "We can still live our lives and be sensible and safe." Both elected officials speak about the importance of preventative measures including wearing masks, hand washing, practicing social distancing, and staying home whenever possible. "We have to do all we can to stay safe," adds Congressman Pocan.

"Wisconsin needs unified responses to the COVID pandemic and aligning around a common message is critical," said Eric Borgerding, President and CEO of the

Wisconsin Hospital Association. “We’re grateful to Speaker Vos and Congressman Pocan for joining us to send the public a crucial message about working together to slow COVID’s spread.”

“We all need to do our part to stop the spread of COVID and get Wisconsin out of this public health crisis,” added Wisconsin Counties Association Executive Director Mark D. O’Connell. “As Congressman Pocan and Speaker Vos have demonstrated, keeping Wisconsin safe is something upon which we can all agree.”

Since its launch in October, the “Stop the COVID Spread!” coalition has grown quickly to include more than 125 of Wisconsin’s leading health care, business, and advocacy organizations. The organizations have joined together in a campaign to educate the public about the seriousness of the growing crisis in Wisconsin and the critical and growing need for preventative measures. A full list of member organizations is below.

You can watch the full video at: <https://youtu.be/zds-d5Yq4gU>