

Stop the COVID Spread!: Green Bay Packers, Milwaukee Brewers, Milwaukee Bucks join Stop the COVID Spread! coalition efforts

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Packers players advocate for effort to curb COVID-19 spread in new public education announcement

Madison, WI - All three of Wisconsin's major professional sports teams are getting involved in a new coalition effort to help stop the spread of COVID-19. Today, the "Stop the COVID Spread!" coalition released its second public education announcement on broadcast TV and digital platforms statewide, featuring three players from the Green Bay Packers. The Milwaukee Brewers and Milwaukee Bucks are also joining the "Stop the COVID Spread!" coalition as it expands its efforts.

The latest ad features Packers players Adrian Amos, Kenny Clark, and Marquez Valdes-Scantling encouraging Wisconsin residents to do their part in the team effort to help slow the spread of COVID-19. "When it comes to COVID-19, Wisconsin has been playing a lot of defense lately," says Amos. The players add, "There's not much time on the clock, but with the right game plan, we can turn this around."

"We know that everyone must do their part to stop the rapid spread of COVID-19 in our state and we are pleased to join this effort through a public service announcement and encourage Wisconsinites to join our team in wearing masks, social distancing and washing your hands. It's time to get in the game Wisconsin!" **said Packers President and CEO Mark Murphy.**

The ad with the Packers is the latest in a series of public education announcements

launched by the “Stop the COVID Spread!” coalition encouraging the use of crucial safety measures to help reduce the spread of COVID-19. The Milwaukee Brewers and Milwaukee Bucks organizations are also joining the “Stop the COVID Spread!” coalition, standing alongside the dozens of business and public health groups banding together in an appeal to Wisconsinites to do all they can in their personal lives to fight COVID-19.

“Teamwork is critical to success in baseball, and we are joining the ‘Stop the COVID Spread!’ team to encourage Wisconsin residents to take precautions,” **said Rick Schlesinger, President - Business Operations for the Milwaukee Brewers.**

“Stop the COVID Spread!” is a coalition of more than 35 of Wisconsin’s leading health care, business, and advocacy organizations who have joined together in a campaign to educate the public about the seriousness of the growing crisis in Wisconsin and the critical need for preventative measures.

“As Wisconsin continues to see the COVID-19 crisis grow, we must do our part to reduce infections and hospitalizations,” **said Alex Lasry, Senior Vice President of the Milwaukee Bucks.** “We are pleased to join the ‘Stop the COVID Spread!’ coalition and remind Wisconsin residents that now is the time to take action, get in the game and stop the spread of COVID-19.”

“We could not be more grateful to have these voices on our coalition team,” **said Eric Borgerding, President and CEO of the Wisconsin Hospital Association.** “As COVID in Wisconsin continues to spread at alarming rates and sets troubling new records every day, having the Green Bay Packers, Milwaukee Brewers, and Milwaukee Bucks speaking out on this issue could not have come at a more important time.”

You can watch the full video at: <https://youtu.be/Qj881o1heQU>