

UW-Green Bay: Offers Sustainability Certificate Program

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GREEN BAY, Wis.—The University of Wisconsin-Green Bay is launching a new noncredit Sustainability Certificate Program in January 2021. The goal of the certificate program is to educate business professionals to implement sustainable decisions into their everyday roles to make a positive impact on both their organization as well as the world around them.

The certificate program consists of four flexible and 100% online courses, which can be completed in less than seven months. On completion, participants will receive an exclusive UW-Green Bay digital badge. For optimal learning, participants should expect to commit 2-3 hours per week to the coursework.

Each course is six weeks long and focuses on a facet of sustainability, including environmental, organizational behavior, and economics and society. The final requirement is a capstone course, which incorporates course concepts and requires participants to address a sustainability issue or idea in their business, nonprofit, government or community setting by creating an action plan.

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| • Environmental Sustainability
2021 | January 11 - February 19, |
| • Sustainable Business | March 1 - April 9, 2021 |
| • Economics in Society and Sustainability | April 19 - May 28, 2021 |
| • Capstone - Sustainability and Business | June 7 July 16, 2021 |

Sustainability instructors include John Arendt, director of Environmental Management and Business Institute at UW-Green Bay, Tara Reed, associate professor, Natural and Applied Sciences at UW-Green Bay and Matthew Winden, associate professor of Economics and assistant director of the Fiscal & Economic Research Center at UW-Whitewater.

“Developing an understanding of the benefits and barriers is critical to advancing any sustainability project,” says Professor Arendt. “The capstone course will guide the student-designed sustainability project from inception to consideration to implementation over the six-week course length.”

The certificate program is being created and facilitated by UW-Green Bay’s Division of Continuing Education and Community Engagement. For more information on the certificate program, please visit www.uwgb.edu/sustainability-certificate/ or contact Melissa Betke, Program Specialist, at betkem@uwgb.edu.

About UW-Green Bay’s Division of Continuing Education and Community Engagement

The Division of Continuing Education and Community Engagement focuses its mission on creating educational opportunity and access for all ages, encompassing K-12 student programs, personal and professional development and customized training to meet the needs of a progressive economy. The division develops, collaborates and executes responsive solutions for diverse communities statewide, all of which reflect a deep commitment to inclusion, social justice and civic responsibility