

WBA CEO Rose Oswald Poels: Statement on Evers' consideration of aid payments for Wisconsin agriculture industry

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“All industries are feeling the impact of the current pandemic, but one of the hardest-hit is also a bedrock of Wisconsin: agriculture. With many already struggling due to weather, trade, and pricing challenges, the coronavirus could be the final blow that causes many of Wisconsin’s family farms to close. Many of our association’s ag bankers are working tirelessly with their customers to help them during this time, but more is needed.

That is why I am pleased to hear Governor Evers is strongly considering allocating some of the federal funds Wisconsin has received for combatting the pandemic as aid payments to help our state’s food producers weather this storm. I urge him to act quickly to help shore up Wisconsin’s agriculture industry so our state can continue to be a global leader in this sector.”

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