

‘WisBusiness: The Show’ features Zerology’s Kalluri

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MADISON, Wis. – The latest episode of “WisBusiness.com: The Show” spotlights entrepreneur Shree Kalluri, who built Forte Research Systems into a successful bioinformatics firm before selling it and starting two more companies – Zerology and Mobile22.

Kalluri talks about how his new ventures employ “smart transportation” principles to reduce congestion and pollution.

Also, Tom Still presents “Tech Metrics,” which chart key indicators and events in the Wisconsin economy. He’ll also preview upcoming Tech Council webinars and opportunities, such as November’s Wisconsin Early Stage Symposium.

[Click here](#) to view the latest episode of the show. The show is sponsored by [UW-Milwaukee](#), [BDO](#) and [Exact Sciences](#).

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