

# Wisconsin Bankers Association Wisconsin Economic Forecast

Posted on Thursday, Jan 2, 2020

**James Bullard**, president and CEO, Federal Reserve Bank of St. Louis, will be the keynote speaker for the WBA 2020 Wisconsin Economic Forecast Luncheon in Madison. **Melissa Hughes**, secretary and CEO, Wisconsin Economic Development Corporation (WEDC), will also be a keynote speaker at this event. This annual luncheon, presented by the Wisconsin Bankers Association (WBA), attracted over 500 business and community leaders from across Wisconsin last year.

## **WHO:**

**James Bullard**, president and CEO, Federal Reserve Bank of St. Louis  
**Melissa Hughes**, secretary and CEO, Wisconsin Economic Development Corporation

## **WHEN:**

Thursday, January 9  
Registration begins at 11:30 a.m.  
Speakers begin at 12:15 p.m.

## **WHERE:**

Alliant Energy Center, 1919 Alliant Energy Center Way, Madison, WI 53713

## **DETAILS:**

For a Media Pass please contact the WBA's Eric Skrum at 608/441-1216, [eskrum@wisbank.com](mailto:eskrum@wisbank.com).

**If media personnel are unable to attend in person, WBA is offering a teleconference line to listen to the speeches that day. Contact WBA's Eric Skrum for details.**

## **BONUS:**

WBA has prepared industry-specific sector reports on what 2020 holds for Wisconsin from Wisconsin industry experts. Those reports are available for use by the media at <https://www.wisbank.com/wba-wisconsin-economic-report/>.