

WMC: Final round of Coolest Thing Made in Wisconsin contest starts today

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MADISON – Wisconsin Manufacturers & Commerce (WMC) and Johnson Financial Group announced on Monday the Top 4 products moving on in the Coolest Thing Made in Wisconsin contest. Nearly 100,000 votes have been cast so far, and the final round of voting will take place from Tuesday, Oct. 6 to Wednesday, Oct. 14. The final round will feature four products competing in a popular vote round to determine the ultimate winner, which will be announced on Oct. 14 at the virtual WMC Foundation Made in Wisconsin Luncheon. Tickets are available at www.wmc.org.

The Top 4 products were announced via a livestream broadcast on Facebook, YouTube and MadelnWis.com. The announcement show can be viewed by [clicking here](#).

The Coolest Thing Made in Wisconsin finalists are:

#3 Seed

Kimberly-Clark

Nano Preemie Diapers

Neenah

#5 Seed

C.C. Moo LLC

Adaptive Clothing

Stoughton

#7 Seed

Caterpillar Global Mining

Electric Rope Shovel

South Milwaukee

#16 Seed

MuL Technologies
Mobile Autonomous Robotic Cart
Mequon

Individuals can vote once per day beginning on Tuesday, Oct. 6 at 9:00am and voting will conclude on Wednesday, Oct. 14 at 10:00am. To cast a ballot, please visit www.madeinwis.com.