

WMC: Wisconsin to celebrate Manufacturing Month in October

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MADISON – Gov. Tony Evers proclaimed October as Manufacturing Month, and Wisconsin Manufacturers & Commerce (WMC) will be promoting the state’s top industry throughout the month.

Manufacturing is the number one contributor to Wisconsin’s economy, producing \$63 billion in total output each year – 19 percent of Wisconsin’s total Gross Domestic Product (GDP). Additionally, the state’s more than 9,000 manufacturers employ nearly 500,000 people.

“Manufacturers are the lifeblood of our local and state economies,” said WMC President & CEO Kurt Bauer. “While this year has proved challenging for manufacturers, their response has been indescribable. Whether it was switching over production lines to manufacture PPE and testing supplies or spending countless dollars and time making changes to protect employees, our state’s top industry has shown true resiliency in 2020.”

To celebrate Manufacturing Month, WMC has partnered with Johnson Financial Group to host the 5th Annual [Coolest Thing Made in Wisconsin](#) contest, which aims to highlight Wisconsin’s robust manufacturing industry. The contest, which runs from mid-August through October, has highlighted hundreds of products manufactured in Wisconsin, since it began 2015.

The winner will be announced on Wednesday, October 14th at the virtual Made in Wisconsin Luncheon. WMC has brought in top-notch speakers to discuss key trends manufacturers are facing this year including: cybersecurity, industrial artificial intelligence and the response to COVID-19. To learn more about the Made in Wisconsin Luncheon, [click here](#).

WMC will also be hosting multiple webinars during October focused on manufacturing, in addition to a social media campaign that will run through the end of the month.

More information about Manufacturing Month is available

at WIManufacturingMonth.org.

To see Gov. Evers' proclamation, please [click here](#).