

Women in Technology Wisconsin presents Secret to Cyber Security breakfast event

Posted on Tuesday, Jan 21, 2020

To register for the event: <http://www.witwisconsin.com/event-3542766>

Location: The Fox Club, at the Wisconsin Timber Rattlers Neuroscience Group Field, 2400 N Casaloma Dr., Appleton, WI

[Link to Google Map location](#)

Friday, January 24, 2020 at 7:30 AM-9:00 AM

Registration, Networking and Breakfast: 7:00 – 7:30 am

Meeting updates and Speaker: 7:30 – 9:00 am

Retired FBI Supervisory Special Agent and Author of the Secret to Cyber Security Scott E. Augenbaum is going to tackle the issue of why organizations continue to increase their spending on information security while at the same time the Cybercrime problem continues to increase.

During Scott's decades in the FBI, he has responded the 1000's of Cybercrime incidents and they all had the same four commonalities:

- 1) None of the victims ever expected to be a victim because they didn't think they fit the "threat profile."
- 2) When the Cybercriminal stole money, data or intellectual property it was almost impossible for the victim to recover their assets.
- 3) Since a majority of the Cybercriminals are located overseas, it is difficult to bring them to justice.
- 4) A majority of all Cybercrime incidents could have been PREVENTED without spending money.

Scott will discuss the following points during his interactive discussion:

The five major cultural shifts a company needs to take before they spend a dime on

information security. Ransomware: Should we pay or not and steps to take to prevent? Why being compliant (PCI, SOX, HIPAA) is not the same as being secure. Do you know who you should call if you have an incident or are you leaving it to chance? Are our employees trained to be the first line of defense or are they part of the problem? Where does a company start? Do I need Cyber liability insurance and how much? Will it pay if I am a victim?

A copy of Scott's book will be provided to the attendees:

<https://cybersecurityventures.com/14-cybersecurity-tips-from-a-former-supervisory-special-agent-fbi-cyber-division/>