

Briggs Campaign: Sheila Briggs releases the first ad in State Superintendent's race

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Madison, WI - Monday, February 1st, 2021. Dr. Sheila Briggs is up with the first digital ad of the State Superintendent's race. Titled "Equity," the 15-second ad shows her vision for Wisconsin's public schools- a vision where all of our kids can be successful, regardless of zip code, race, income level, first language or ability status.

The ad can be viewed at: <https://youtu.be/DTS9t3pv76U>

The following is a statement from Sheila Briggs:

"I'm so thankful for all of the support we have received so far in this race. It has made this ad possible. Working together, we can have a public education system that supports all of our kids across Wisconsin."